

NORTHWEST PHOTOGRAPHIC ARTS

PREPARATION

How do I prepare for my portrait?

Choosing proper clothing is the best preparation! It is an essential investment in producing amazing portraits. Clothing should compliment the main subject and not be the star of the show. The viewer's eyes are naturally attracted to light, so in a successful portrait, their eyes are attracted to the face. Clothing that is darker will guide them to the face. (See *"Dress for Success"*).

How do I prepare for my child's portrait?

Some children are fresh in the morning while others thrive in the afternoon. Schedule your child's portrait session when they are at their best. Make sure they are not hungry. Bring some juice and a small snack for them to enjoy during their session. Avoid foods that could stain their clothing . . . like chocolate. If your child is feeling even slightly under the weather, it is best to reschedule.

Do you make Black and White portraits?

I offer a variety of artistic styles including classic black and white, "Milk Chocolate", "Impressionistic" and mixed mediums.

Can I copy a photograph I have purchased?

Chad Stevens of Northwest Photographic Arts retains full copyright of all images made during your photographic session, which means it is a criminal offense to copy, scan photocopy, reproduce, or e-mail any of the images purchased unless you have paid for digital files and have a license to print. (See *Terms and Conditions.*)

How long are your portrait sessions?

A fine art session usually takes from 30 minutes to 2 hours. I will be taking a selection of emotive images and it takes time to bring out the best in your images. I want the images I create to capture natural but not forced expressions. These sessions are for those wanting something very special to hang on the wall.